

www.insuesname.org.uk

Registered Charity no: 1164236

**Become a corporate partner
with In Sue's Name
and make a difference in ways
you wouldn't believe possible...**



Become a corporate partner with In Sue's Name



Why should you even consider it?

Brain cancers are the biggest killers of young people in the UK, yet the research into treatments and cures receives just 1% of all cancer research funding.

SO THERE'S A MASSIVE FUNDING GAP.

In the UK alone, over 5,000 people lose their lives to a brain tumour each year.

At least 102,000 children and adults are currently estimated to be living with a brain tumour in the UK, but brain tumours reduce life expectancy by on average 20 years – the highest of any cancer.

Just 11% of adults survive for five years after diagnosis.

What we could achieve

Being a corporate partner with **In Sue's Name** means working together to raise funds to pay for research into treatments and cures.

Your contribution could quite literally be the one that funds the day our researcher discovers a cure, and spares thousands of families the agony of watching their loved one pass away too soon.



Founder David Taylor set up IN SUE'S NAME after losing his daughter to brain cancer in 2011.

To discuss how you could benefit from helping others, call David on 07940 877486 or send an email to info@insuesname.org.uk

0800 380 0593

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In the UK alone, over 5,000 people lose their lives to brain tumours each year.



Sue lost her fight with brain tumours in 2011, leaving behind two children



Our fundraising activities include Golf Days, skydives, dinners and many other events.



It's a partnership

Since **In Sue's Name** was set up in 2015, we've raised over £400,000, and some tremendous breakthroughs have already been made.

But in order to keep going until cures are found, we need to reach a total of £1m by the end of 2027.

With your help, this - and more - can be achieved.

What we ask...

As a corporate partner with **In Sue's Name** we would hope that you'd commit to donating to the fundraising effort every month, but we also want you to be involved.

- We want you to support our events
- Run events of your own
- Visit the research facility to see the amazing work that's being done
- See the Wall of Hope that is dedicated to some of those who have lost their lives to brain tumours
- Help us spread the word.

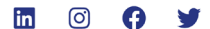
And in return...?

As we said, it's a partnership, so we will make sure that your contributions are recognised in lots of ways...



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In order to reach our target of £1m by the end of 2027, we need to raise £120k each year.

What you'll gain from a partnership with In Sue's Name...

To show our appreciation for the commitment you make, we'll ensure that you benefit from

- Your logo and links on our website Home Page and your own company profile on our partners' page
- Logos and links on our emails and on social media platforms
- Features in our quarterly newsletter
- Recognition at our events, along with the promotional materials we produce for them
- Free tickets to our events, such as Golf Days, quizzes, etc
- Priority booking for additional tickets
- Invitations to our Wall of Hope presentations and private tours of the Blizard Institute research facility to see exactly how your donations are being used.

nb Details of benefits may vary depending on the level of package you elect to take.



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Finding a cure will save thousands of families from the tragedy so many currently suffer.



**MALCOLM
MCMAHON**
ARCHBISHOP OF LIVERPOOL

OUR PATRONS



STEVE COOGAN
ACTOR, COMEDIAN, WRITER,
IMPRESSIONIST & PRODUCER



PETER COATES
JOINT CHAIRMAN OF
STOKE CITY FC
AND CHAIRMAN OF BET365



DON MACLEAN
ENTERTAINER



**SIR THOMAS
FARMER**
CVO, CBE, KCSG, FRSE, DL

Become a corporate partner with In Sue's Name



There are three ways to be a partner...

Our target is to raise at least £1m by the end of 2027.

And to make it easy to help us, we've created three packages that we hope will suit you, whatever size and type of business you have.

Silver Partners	Donation of £100 per month
Gold Partners	Donation of £250 per month
Platinum Partners (max 5)	Donation of £1,000 per month

All packages are for a minimum of 12 months, and will be automatically renewed unless otherwise agreed, with three months' notice.

Tailored packaged are also available, to suit your specific requirements, so let's talk!



What next?

Contact us right away, and let's get together to see how best we can help brain tumour research, whilst promoting your business and involving your people.

In the first instance, speak to In Sue's Name's founder, David Taylor, on **07940 877 486** or email **info@insuesname.org.uk**

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Your contribution could be the one that funds the moment a breakthrough is achieved.